Privacy Policy

At [Wedding Industry News](http://www.weddingindustrynews.com/)the security of your data is a priority for me as a small business, and we are committed to respecting your privacy rights and complying with the new GDPR data regulations that have come into force in May 2018. We also want to make sure you understand what data we collect from you and how we use it.

**How** Wedding Industry News **uses your data:**

To provide goods and services to you.

To create a tailored website for you.

With your consent: to contact you electronically about offers, news, services and products regarding Wedding Industry News via MailChimp, a GDPR compliant newsletter service.

To provide you with a Bridal Finder email response.

To share offers from carefully selected partners that we believe you will be interested in.

With your consent – to mail out Wedding Industry News competition prizes, products, news or information.

**Wedding Industry News third party hosted services:**

Please be aware that in order to make some of Wedding Industry News services available to you we may need to share your personal data with some of our carefully selected, GDPR compliant service partners.

With your consent – in order to deliver the Wedding Industry News newsletter and make this service available to you, we need to share your data with our service partner: [MailChimp](http://bit.ly/2KTZLTd). MailChimp is a GDPR compliant company and you can find out more information regarding MailChimp and their data storage [here](http://bit.ly/2x9rwF9).

We use the traffic stats tool, Google Analytics in order to create a tailored website for you. Wedding Industry News data retention for Google Analytics – that is associated with cookies, user identifiers, or advertising identifiers – is set to 38 months. If you do not interact with the site: Wedding Industry News during this period of time, your data will automatically be wiped from the system.

**Cookies:**

Our website, Wedding Industry News uses cookies in order to deliver its services and measure traffic. Cookies are essential for the effective operation of the website. Cookies collect information about your browsing and behaviour when you access our website via the same computer or device. This can include information regarding the pages you visited, the products that you purchased and your path around the website. We do not use Cookies to collect any data regarding your name, address or any other contact details. Please be aware that you are able to disable cookies.

**Other third parties:**

If we were to collaborate with a third party we would contact you directly and not share your data with them.

Aside from the service providers I will never disclose your information to anyone else, except from:

Credit reference agencies where necessary for card payments.

Governmental bodies, regulators, courts/tribunals, law enforcement agencies and insurers where it is compulsory that we do so:

– for the prevention, detection, investigation of a crime or the prosecution of offenders

– for the protection of our customers

– to exercise any legal rights (in court cases for example)

– to comply with our legal obligations

**Where and how we store your data:**

Wedding Industry News stores your data in secure locations which are secured with limited and password protected access by only the relevant personnel. Mailchimp is encrypted.

**Opting out:**

You have the right to opt out of receiving any promotional materials/my newsletter at any time. You can do this by:

Making use of the “unsubscribe” link located at the bottom of our newsletter emails.

Contacting us directly on weddingindustrynews@gmail.com

**How can you exercise your rights under the GDPR:**

If you have any further questions about how Wedding Industry News uses your personal data that are not answered here, or if you would like to exercise your rights with regards to your personal data, please get in contact via the below options:

e-mail me at: weddingindustrynews@gmail.com

We will aim to respond to you in 48 hours but in some circumstances this may take up to 14 days.

If you would like to check what data you have shared with Wedding Industry News, please contact me on: weddingindustrynews@gmail.com